PRESS RELEASE

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Media Contacts:

President of EISA, **Paul Miller Phone:** +44 7542 700724 **Email:** <u>paul.miller@eisa.eu</u>

Vice-President of EISA, Ljubiša Miodragović Phone: +381 63 8866486 Email: ljubisa.miodragovic@eisa.eu

Intro

EISA Awards 2019-20: Awarding performance and innovation in Consumer Electronics

EISA, the Expert Imaging & Sound Association (www.eisa.eu) reveals the winners of its 2019-2020 Awards. Technical experts from over 60 leading specialist magazines and websites in 29 countries across the world have recognised and awarded no fewer than 78 products as the best in their categories. These include the EISA PREMIUM SOUNDBAR, EISA WIRELESS STEREO LOUDSPEAKER, EISA CAMERA OF THE YEAR and EISA ADVANCED SMARTPHONE

For nearly 40 years EISA has been selecting the most innovative, cutting-edge products for its prestigious EISA Awards. The Awards are debated and voted upon by groups of specialist judging panels covering the full spectrum of consumer electronics and photographic products, including Hi-Fi, Home Theatre, In-Car Electronics, Photo, Video and Mobile Devices (the full list of awards follows at end of this press release). Key to the success and relevance of the annual EISA Awards lies in the evolution of its categories, always reflecting the changing trends and technologies of the consumer electronics world.

Moreover, the Association itself continues to evolve and expand. In 2018 EISA welcomed new members from India, Japan and Hong Kong/China just as the old EISA acronym (European Imaging and Sound Association) became the *Expert* Sound and Imaging Association. During 2019 the Association swelled its ranks with additional members from the USA, Poland, Norway, Italy and Russia – enlarging EISA's global footprint still further.

To win an EISA award all products undergo a comprehensive multi-step judging process. Products are intensively tested at the facilities of individual EISA member magazines and are also presented at the Association's annual Convention in Antwerp in May. Products that pass this stage already rank among the best in the world. The final deliberations take place at EISA's annual General Meeting in June where a democratic voting process establishes a consensus of excellence and determines the winning products (see 'About EISA', below, for more details).

EISA Award-winning products can be promoted with an exclusive EISA Award logo and short video, design for social media channels, both providing a clear visual buying recommendation.

Paul Miller, President of EISA says, "The collaboration of some 60 specialist magazines and websites from across the greater European continent, Australia and the USA brings with it a unique pool of experience that informs each and every EISA Award. So whether consumers are looking to purchase a feature-rich Smartphone, a versatile camera solution or a pair of high-end floorstanding loudspeakers, the EISA Awards are their unequivocal guide to the cream of today's entertainment technologies."

The EISA Awards will be officially presented during IFA, the world's largest consumer electronics fair, held in Berlin 6-11th September 2019.

About EISA

What is EISA?

EISA is the world's largest independent collaboration of experts in multimedia technologies and offers a unique, global viewpoint of the consumer electronics market. For nearly 40 years EISA's Awards have provided the ultimate independent consumer technology buying recommendations.

Who chooses the EISA Awards?

The EISA Awards are chosen annually by Expert Groups representing 60 leading Photography, Home Theatre Video, Home Theatre Audio, Hi-Fi, In-Car and Mobile Electronics magazines and websites from 29 countries. The Expert Groups work independently, but collaborate under the umbrella of EISA. Only one magazine from each Expert Group may represent each country.

How are products nominated for the EISA Awards?

Technical experts from the specialist magazines in each Expert Group produce regular, detailed and objective test reports on Photo, Home Theatre Video, Home Theatre Audio, Hi-Fi, In-Car and Mobile Electronics equipment. Each member magazine nominates an initial shortlist of products to be considered at the Expert Groups' voting sessions, held during EISA's Annual Awards Meeting. The shortlist reflects each magazine's test findings, based on the results of the magazine's standard test procedures. Representatives of all member magazines attend the meeting, where the final shortlist of nominated products is thoroughly debated, according to EISA's rules. All nominations are kept strictly confidential.

What products are eligible for nomination?

All products – with the exception of those awarded for Innovation or Design – must have been available for detailed test evaluation by the magazines in each Expert Group. Products are only considered if they have been available for assessment before 1 July by at least five member magazines in the appropriate Expert Group. Awarded products must also be on sale to the general public in at least 10 countries, no later than 1 October in the year the Award is made. Awarded products sold on a pre-ordered basis must be delivered to the customer within two weeks of ordering, and by 14 October at the latest. (The pre-ordering exception is only applicable to products priced at €5000 or over)

What makes an EISA award-winning product?

Every year, the EISA Awards celebrate those new products that offer a combination of the most advanced technology, the most desirable features, the most functional ergonomics and – of course – the best performance for the money. In essence, EISA highlights the products most likely to be appreciated by consumers seeking versatility, style and performance.

When are the EISA Awards presented?

Every year, the EISA Awards are presented during an official ceremony, attended by all representatives of EISA's member magazines and websites. Presidents of the winning companies are also officially invited. The ceremony currently takes place every year at IFA Berlin, the world's largest consumer electronics trade fair.

When will EISA magazines/websites report the winning products?

Each member magazine publishes the EISA Awards from its particular Expert Group(s) after the August 15th embargo date. See *www.eisa.eu/faq* for more details.

Awards List

The EISA Awards 2019-2020 (Full List)

HI-FI EXPERT GROUP

EISA ACTIVE STEREO LOUDSPEAKER 2019-2020 ELAC Navis ARB-51

EISA ALL-IN-ONE SYSTEM 2019-2020 Naim Audio Mu-so 2nd Generation

EISA BEST BUY AMPLIFIER 2019-2020 Rotel A11 EISA BEST BUY TURNTABLE 2019-2020 Pro-Ject X1

EISA BOOKSHELF LOUDSPEAKER 2019-2020 Monitor Audio Gold 100

EISA COMPACT STEREO SYSTEM 2019-2020 Marantz Melody X (M-CR612)

EISA DAC 2019-2020 Chord Electronics Qutest

EISA DIGITAL SOURCE 2019-2020 Pro-Ject CD Box RS2 T/Pre Box RS2 Digital

EISA HEADPHONE 2019-2020 Focal Elegia

EISA HI-FI UPGRADE 2019-2020 IsoAcoustics GAIA

EISA HIGH-END AMPLIFIER 2019-2020 Hegel H390

EISA HIGH-END LOUDSPEAKER 2019-2020 KEF R11

EISA LOUDSPEAKER 2019-2020 Bowers & Wilkins 603

EISA SMART AMPLIFIER 2019-2020 NAD M10

EISA STEREO SYSTEM 2019-2020 Primare CD35/I35 Prisma

EISA STREAMING DAC 2019-2020 Mytek Brooklyn Bridge

EISA TURNTABLE 2019-2020 MoFi UltraDeck+M

EISA WIRELESS STEREO LOUDSPEAKER 2019-2020 KEF LSX

COMBINED WITH HT AUDIO/HT VIDEO EXPERT GROUP

EISA AV ACCESSORY 2019-2020 IsoTek SMART Delta

HOME THEATRE AUDIO EXPERT GROUP

EISA AV RECEIVER 2019-2020 Denon AVR-X2600H

EISA BEST BUY HOME THEATRE SPEAKER SYSTEM 2019-2020 DALI OBERON Series

EISA HOME THEATRE HIGH-END 2019-2020 Focal Astral 16

EISA HOME THEATRE SPEAKER SYSTEM 2019-2020 Arendal Sound 1723 Monitor S THX 5.1

EISA HOME THEATRE SUBWOOFER 2019-2020 SVS SB-3000

EISA PREMIUM HOME THEATRE RECEIVER 2019-2020 NAD T $758\ V3$

EISA PREMIUM SOUNDBAR 2019-2020 Sennheiser AMBEO Soundbar

EISA SOUNDBAR 2019-2020 LG SL8

in some markets LG SL8Y, LG SL8YG

EISA TV SOUND SYSTEM 2019-2020 DALI KATCH ONE

COMBINED WITH HI-FI/HT VIDEO&DISPLAY EXPERT GROUP

EISA AV ACCESSORY 2019-2020 IsoTek SMART Delta

COMBINED WITH HT VIDEO&DISPLAY EXPERT GROUP

EISA UNIVERSAL PLAYER 2019-2020 Pioneer UDP-LX500

HOME THEATRE VIDEO&DISPLAY EXPERT GROUP

EISA 8K TV 2019-2020 Samsung QE82Q950R

EISA BEST BUY OLED TV 2019-2020 Philips 55OLED804

EISA BEST BUY PROJECTOR 2019-2020 BenQ CinePrime W2700

EISA HOME THEATRE PROJECTOR 2019-2020 BenQ CinePrime W5700

EISA HOME THEATRE TV 2019-2020 Philips 65OLED984

EISA BEST PREMIUM OLED TV 2019-2020 LG OLED65E9 in some markets (LG OLED65E9PLA, LG OLED65E97LA, LG OLED65E9PUA)

EISA SMART HOME TV 2019-2020 LG 65SM9010 in some markets (LG 65SM9000, LG 65SM9000PLA, LG 65SM9010PLA, LG 65SM90107LA)

COMBINED WITH HI-FI/HT AUDIO EXPERT GROUP

EISA AV ACCESSORY 2019-2020 IsoTek SMART Delta

COMBINED WITH HT AUDIO EXPERT GROUP

EISA UNIVERSAL PLAYER 2019-2020 Pioneer UDP-LX500

COMBINED WITH PHOTOGRAPHY EXPERT GROUP

EISA PHOTO/VIDEO CAMERA 2019-2020 Sony α 6400

PHOTOGRAPHY EXPERT GROUP

EISA ADVANCED CAMERA 2019-2020 Fujifilm X-T3

EISA ADVANCED FULL-FRAME CAMERA 2019-2020 Panasonic LUMIX DC-S1R

EISA BEST BUY FULL-FRAME CAMERA 2019-2020 Canon EOS RP

EISA BEST BUY ZOOM LENS 2019-2020 Tamron 35-150mm F2.8-4 Di VC OSD

EISA CAMERA INNOVATION 2019-2020 Fujifilm GFX100

EISA CAMERA OF THE YEAR 2019-2020 Nikon Z 6

EISA COMPACT CAMERA 2019-2020 Sony Cyber-shot RX100 VI EISA LENS INNOVATION 2019-2020 Canon RF 28-70mm F2L USM

EISA PHOTO INNOVATION 2019-2020 Sony Real-time Eye AF

EISA PHOTO SOFTWARE 2019-2020 Skylum Luminar

EISA PORTRAIT PRIME LENS 2019-2020 Sony FE 135mm F1.8 GM

EISA PROFESSIONAL STANDARD ZOOM LENS 2019-2020 Nikon NIKKOR Z 24-70mm f/2.8 S

EISA PROFESSIONAL TELEPHOTO ZOOM LENS 2019-2020 SIGMA 70-200mm F2.8 DG OS HSM | Sports

EISA STANDARD PRIME LENS 2019-2020 Canon RF 50mm F1.2L USM

EISA STANDARD ZOOM LENS 2019-2020 Canon RF 24-105mm F4L IS USM

EISA SUPER-TELEPHOTO PRIME LENS 2019-2020 Canon EF 600mm f/4L IS III USM

EISA TELEPHOTO PRIME LENS 2019-2020 Sony FE 400mm F2.8 GM OSS

EISA TELEPHOTO ZOOM LENS 2019-2020 SIGMA 60-600mm F4.5-6.3 DG OS HSM | Sports

EISA WIDEANGLE PRIME LENS 2019-2020 Sony FE 24mm F1.4 GM

EISA WIDEANGLE ZOOM LENS 2019-2020 Tamron 17-28mm F2.8 Di III RXD

COMBINED AWARDS WITH MOBILE DEVICES EXPERT GROUP

EISA BEST SMARTPHONE 2019-2020 Huawei P30 Pro

COMBINED WITH HT VIDEO&DISPLAY EXPERT GROUP

EISA PHOTO/VIDEO CAMERA 2019-2020 Sony $\alpha 6400$

MOBILE DEVICES EXPERT GROUP

EISA ADVANCED SMARTPHONE 2019-2020 OnePlus 7 Pro

EISA BEST BUY SMARTPHONE 2019-2020 Xiaomi Redmi Note 7

EISA BEST EARBUDS 2019-2020 JBL Reflect Flow

EISA BEST NOISE-CANCELLING HEADPHONES 2019-2020 Sony WH-1000XM3

EISA CONSUMER NOISE-CANCELLING HEADPHONES 2019-2020 JBL LIVE 650BTNC

EISA ELECTRIC VEHICLE 2019-2020 Xiaomi Mi Scooter Pro

EISA LIFESTYLE SMARTPHONE 2019-2020 Honor 20 Pro

EISA MOBILE SPEAKER 2019-2020 LG XBOOM Go PK7 in some markets (LG XBOOM Go PK7W, LG PK7, LG PK7W) EISA PARTY SPEAKER 2019-2020 JBL PartyBox 100

EISA WIRELESS IN-EAR HEADPHONES 2019-2020 OnePlus Bullets Wireless 2

COMBINED AWARDS WITH PHOTOGRAPHY EXPERT GROUP

EISA BEST SMARTPHONE 2019-2020 Huawei P30 Pro

IN-CAR ELECTRONICS EXPERT GROUP

EISA IN-CAR HEAD UNIT 2019-2020 KENWOOD DMX8019DABS

EISA IN-CAR SOUND PROCESSOR 2019-2020 Brax DSP

EISA IN-CAR AMPLIFIER 2019-2020 ESX QE1200.4

EISA IN-CAR SPEAKER SYSTEM 2019-2020 Morel Elate Carbon 603

EISA IN-CAR SUBWOOFER 2019-2020 Ground Zero GZPW 10SQ

EISA IN-CAR SMART UPGRADE 2019-2020 Alpine PWD-X5

EISA IN-CAR DASHCAM 2019-2020 Alpine DVR-F800PRO

EISA IN-CAR HIGH-END COMPONENT 2019-2020 Eton Core S3

EISA IN-CAR INNOVATION 2019-2020 Zapco HDSP-Z16V

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